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Bergen County

Trademark Copyright

TM ©

An Intro to Patent, Trademark, and Copyright Law for Small Businesses and Beyond

While people often discuss intellectual property, many are not sure about the different types of intellectual property that are available, what each covers, and how to protect it. In this course, Ms. Uzar will provide a brief overview of patents, trademarks, copyrights, and trade secrets. Key Takeaways:

- A basic understanding of the differences between trademarks, patents, copyrights, and trade secrets
- The pros and cons of each
- Practical tips about protecting your IP
- Common IP pitfalls to avoid



Wendi Opper Uzar is an intellectual property attorney with Gottlieb, Rackman & Reisman, P.C. Ms. Uzar's practice covers prosecution, licensing and litigation matters concerning patents, trademarks, copyrights, and trade secrets. She has appeared before federal district courts and the United States Patent and Trademark Office.

Ms. Uzar represents clients in a variety of industries, including entertainment, electrical components, merchandising, pet products, software, toys, jewelry, fabric designs, clothing, outsourcing, novelty items, writing instruments, and industrial equipment.

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May 30, 2019

6 PM - 8 PM | \$15 Fee

Onsite female golf pro will teach participants basic golf skills.

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295 NJ-17, Paramus, NJ

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