



# SPEAKER SERIES

with **Sandra Bleckman**

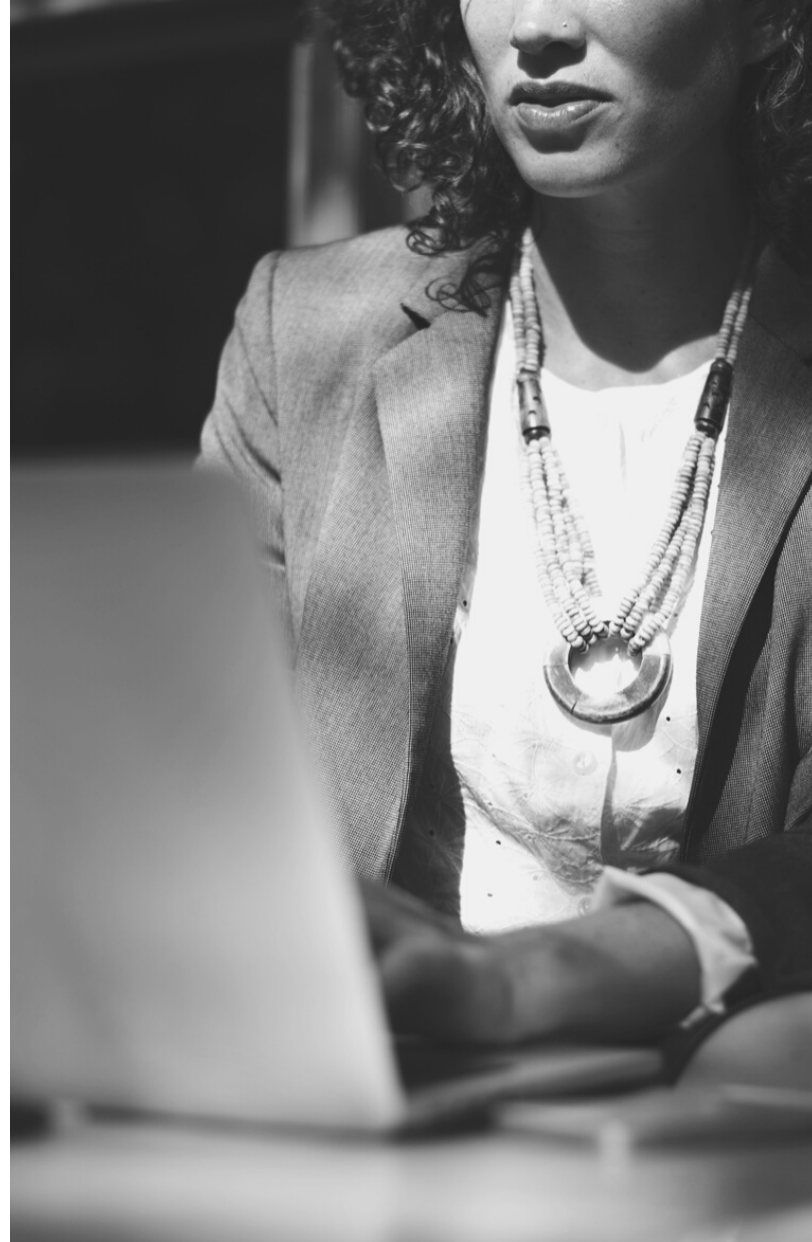
## OPTIMIZING LINKEDIN PROFILE FOR VIRTUAL NETWORKING

Tuesday October 20th 7 PM

Featuring speaker:

**Kari Solomon, Aspire Resume**

- Identifying profile photos and cover photos that support your personal brand.
- Writing a Headline that attracts potential clients, recruiters or hiring managers to your page.
- What goes into a stellar About section.
- How to engage on LinkedIn with the goal of building your network.



Register for FREE via Eventbrite at  
[ywnext-chapter\\_linkedin.  
eventbrite.com](https://www.eventbrite.com/e/ywnext-chapter-linkedin)

For more information, contact Sandra  
at

[sbleckman@ywcannj.org](mailto:sbleckman@ywcannj.org)

**Thank you to our funders:**

NJ Pandemic Relief Fund,  
Women United in Philanthropy & Freedom Bank



Join the Next Chapter Facebook Group at:  
[facebook.com/groups/ywnextchapter](https://facebook.com/groups/ywnextchapter)

eliminating racism  
empowering women  
**ywca**

Northern New Jersey

Bergen • Essex • Hudson • Morris • Passaic