August 31, 2020 — On Wednesday, September 9th, YWCA Northern New Jersey (YWCANNJ) will kick off our 21-Day Racial Equity and Social Justice Challenge. The challenge is designed to create dedicated time and space to build more effective social justice habits, particularly those dealing with issues of race, power, privilege, and leadership. This is an important opportunity for community members to join our efforts of eliminating racism as they create their own unique racial and social justice journey.

Participants are presented with challenges such as reading an article, listening to a podcast, reflecting on a personal experience, and more. Participation helps individuals discover how racial and social injustice impact our community and connect with each other to help dismantle racism and other forms of discrimination.

Originally developed by Dr. Eddie Moore, Jr. and Debby Irving, the 21-Day Racial Equity and Social Justice Challenge has been adopted by many organizations across the country. YWCANNJ was inspired to participate after learning about it from our sister YWCA Greater Cleveland, which launched their own challenge in March 2019 and 2020.

“We are privileged to be a part of a network of 200+ YW associations that have already joined together for this important challenge,” says YWCANNJ CEO Helen Archontou. “We believe that a collaborative effort among nonprofits, corporations, community organizations, and individuals who share our goals and ideals will bring perspective, power, and reach to this vital mission of eliminating racism and creating a more just and peaceful world.”


For more information, contact Lori Murray at lmurray@ywcannj.org.

About YWCA Northern New Jersey

YWCA Northern New Jersey is dedicated to eliminating racism, empowering women, and promoting equality for all. We operate healingSPACE, Bergen County’s only Sexual Violence Resource Center (hotline: 201-487-2227), and are a leading provider of year-round child care, swim, and wellness programs. Our 100th year kicked off the expansion of our service area to include Essex, Hudson, Morris, and Passaic counties and our continued commitment to Bergen. We improve the lives of thousands of women, girls, and families with the generous support of our donors. Learn more by visiting ywcannj.org, following @ywcannj on social media, and downloading the healingSPACE app from your app store.

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