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NEWS RELEASE

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Celebrity DJs Partner with YWCANNJ to Host Virtual Dance Party Fundraiser May 19-21, 2020

DJ Aktive, DJs Angel and Dren, and DJ Dana Game bring awareness to YW mission of empowerment and equality

May 12, 2020 – YWCA Northern New Jersey (YWCANNJ) is excited to invite the community to our Virtual Dance Party: **Dancing through the Decades**, which takes place from 8:00-9:00 PM ET on May 19, 20, and 21. Our live 3-day party will be hosted each night by a different celebrity DJ on their Instagram and YWCANNJ's Instagram Live (@ywcannj).

DJ Aktive (@djaktive) will start the celebration on May 19 spinning tunes from the 2000s through today. DJ Aktive has been spinning professionally for the past 18 years and has traveled the world with some of hip-hop and R&B's biggest names including Janet Jackson, Kanye West, Miley Cyrus, Nas, Common, and more.

May 20 will feature music from the 80s and 90s with DJ Twins Angel and Dren (@angelanddren). Born in the Bronx to Jamaican immigrants, Angel and Dren grew up surrounded by music and turned a hobby into a livelihood. The twin sisters have deejayed at major music festivals like Governors Ball and Coachella, and have made their mark on the fashion world through music.

DJ Dana Game (@thatdanagame) will wrap up the virtual fundraiser on May 21 with jams from the 60s and 70s. Design and music enthusiast DJ Dana Game has celebrated over 15 years in digital and was a "70s disco baby" until her dad brought home the first Sugar Hill Gang record: "There were lots of light blue and orange 12 inches around the house after that--I've been hooked ever since."

Supporters can donate during the Dance Party or anytime via YWCA Northern New Jersey Facebook page (@ywcannj) or by texting Equality to 707070 on a mobile device.

"With the help of our amazing DJs, our dance party will bring energy, joy, and fun into the homes of our supporters and community friends," says YWCANNJ CEO Helen Archontou. "This fundraiser will help YWCANNJ continue our commitment to those we serve and keep us moving forward."

Despite being hard-hit by the COVID-19 crisis, YWCANNJ continues to offer much needed services and programming to the people we serve. Using a HIPAA-complaint remote platform, our healingSPACE sexual violence resource center provides uninterrupted support services and counseling to survivors. YWCANNJ

launched YWTV to deliver virtual daily programming, including small business resources; job-readiness tools; activities for children, families, and seniors; and voter education and advocacy.

Learn how to sponsor, support, or attend YWCANNJ Virtual Dance Party: Dancing through the Decades by contacting Lori Murray at lmurray@ywcannj.org.

About YWCA Northern New Jersey

YWCA Northern New Jersey is dedicated to eliminating racism, empowering women, and promoting equality for all. We operate healingSPACE, Bergen County's only Sexual Violence Resource Center (hotline: 201-487-2227), and are a provider of year-round child care, swim, and wellness programs. Our 100th year kicked off the expansion of our service area to include Essex, Hudson, Morris, and Passaic counties and our continued commitment to Bergen. We improve the lives of thousands of women, girls, and families with the generous support of our donors. Learn more by visiting ywcannj.org, following @ywcannj on social media, and downloading the healingSPACE app from your app store.

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