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NEWS RELEASE

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YWCA Northern New Jersey Hosts March 4th Women’s Leadership Conference
Networking, Keynote, Workshops, Power Panel, and Q&A

February 26, 2020—**YWCA Northern New Jersey will host its 2020 Women’s Leadership Conference—ENERGIZE. ENGAGE. INSPIRE on March 4 from 8:30 a.m. to 2:00 p.m.** at Bethany Community Center, 605 Pascack Road, Washington Twp. Attendees can register online (\$65 limited scholarships available): <https://www.ywcannj.org/women-girls-conference/>

Dynamic leaders will share key strategies on how to deepen your purpose, refine your presence, and harness the collective power of diverse perspectives and collaborative relationships. The conference kicks off with a keynote address that focuses on “The Power of Friendship” and how it can enhance your personal and professional life. Our afternoon “Power Panel” introduces community influencers that will engage attendees in an informal discussion on the importance of developing a personal “board of directors”.

Led by **YWCA CEO Helen Archontou** our Keynote Speakers include **Shavonda Sumter, Assemblywoman of the 35th Legislative District** and **Shirell Gross, Esq., Founder and President of Measure of Ambition LLC**. Workshop presenters include, **Christine Jastzabski, Project Manager, Benjamin Moore, Kathryn Lancioni, Founder & CEO of Presenting Perfection, LLC. & Professor of Communication at Seton Hall University and Lauren Venekas, Senior Director, Field Marketing, Stryker**. The Power Panel, moderated by **Helen Archontou** will give attendees the opportunity to engage in Q&A with **Melissa Berry, Cancer Fashionista; Stacy Esser, REALTOR, Sales Associate and Certified Staging Professional, Keller Williams; Amber Lee Forrester, Empowerment Coach, Quartz Wellness Collective**

“Women leaders are growing in strength and numbers in all sectors of our society. We chose the theme of this year’s YWCA Northern New Jersey Women’s Leadership Conference **ENERGIZE. ENGAGE. INSPIRE** to reflect our goal of giving present and future women leaders practical ways to develop the skills they need to make an impact,” says YWCA Northern New Jersey CEO Helen Archontou. “The Women’s Leadership Conference dedicates time and space for women to get fresh ideas for sharpening their leadership skills, instincts and abilities as well as supporting other women in growing their access to opportunity.”

Learn how to sponsor or attend the conference by visiting <https://www.ywcannj.org/women-girls-conference/> or contacting Lori Murray at lmurray@ywcannj.org or at 201 345-1888.

About YWCA Northern New Jersey

YWCA Northern New Jersey is dedicated to eliminating racism, empowering women, and promoting equality for all. We operate healingSPACE, Bergen County’s only Sexual Violence Resource Center (hotline: 201-487-2227), and are a leading provider of year-round child care, swim, and wellness programs. Our 100th year kicks off the expansion of our service area to include Essex, Hudson, Morris, and Passaic counties and our continued commitment to Bergen. We improve the lives of thousands of women, girls, and families with the generous support of our donors. Learn more by visiting ywcannj.org, following @ywcannj on social media, and downloading the healingSPACE app from your app store.

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