



Tribute to Women
of Influence

eliminating racism
empowering women
ywca
Northern New Jersey

YWCA Northern New Jersey
100
YEARS
of Impact
Moving Forward Together>>

YWCA Northern New Jersey
214 State Street · Suite 207
Hackensack, NJ 07601
201-345-1888

Dear Friend:

We invite you to take part in a very special YWCA Northern New Jersey (formally YWCA Bergen County) tradition by nominating an outstanding woman for our prestigious **Tribute to Women of Influence (TWIN)**. TWIN gives businesses and organizations an opportunity to **honor their highest achieving women** and gather together to **network and celebrate success**.

Why participate in TWIN?

- TWIN honors women who have excelled in their fields and made significant contributions to their organizations and to their communities.
- TWIN salutes organizations whose policies and practices encourage high achievement by women and who promote equal advancement opportunities for women of diverse backgrounds.
- TWIN creates engagement opportunities for business and community leaders to meet, network, and celebrate the women of influence in their world.

Our **44th celebration of TWIN honorees and sponsors** will take place on Thursday, **December 4, 2019** (8-10am) at **Stony Hill Inn, Hackensack, NJ**. For information about TWIN visit: www.ywcannj.org/twin-tribute-to-women-influence/

Sponsorship/Nomination opportunities are available at **Impact level (\$2,500)** for companies who have up to 3 outstanding women to honor, and **Inspiration level (\$1,000)** for 1 honoree. Our **Influence level (\$250)** sponsorship is designed especially for small businesses and organizations without honorees.

For additional ways to **support** our TWIN event on December 4th, see details below. Please contact me with any questions at 201-345-1911 or harchontou@ywcannj.org or Lori Murray, Director of Development and Communications at lmurray@ywcannj.org.

A little history... We started TWIN in 1975 as Tribute to Women and INdustry. Our program was so successful that YWCAs throughout the country and the world have adopted it. Back then, the term “career woman” was a relatively new one, and our purpose was to help our corporate partners recognize women on their staff who rose up through the ranks in a male-dominated business environment. Much about our world and women’s place in it has changed, but women still grapple with issues of equal pay, equal opportunities, work-life balance, children, and career.

The **heart of TWIN remains to honor women of achievement and celebrate organizations like yours** that create cultures in which women can thrive. We look forward to having you take part in this time-honored tradition with us!

Sincerely,

Helen Archontou MSW, LSW
Chief Executive Officer
YWCA Northern New Jersey



Tribute to Women
of INfluence

YWCA Northern New Jersey
44th Annual Tribute to Women of INfluence (TWIN)
Wednesday, December 4, 2019 ♦ 8 am – 10 am

Stony Hill Inn
231 Polifly Road ♦ Hackensack, NJ

Individual Ticket: \$65

Why Honor Outstanding Women and Support TWIN

- ♦ TWIN honors women who have excelled in their fields and made significant contributions to their organizations and to their communities.
- ♦ TWIN salutes organizations whose policies and practices encourage high achievement by women and who promote equal advancement opportunities for women of diverse backgrounds.
- ♦ TWIN creates engagement opportunities for top business and community leaders to meet, network, and celebrate the women of influence in their world.

2019 TWIN SPONSORSHIP

IMPACT - \$2,500

- ♦ **Up to 3 Honorees** – Honoree profiles/photos included in TWIN program, on YWCA TWIN webpage, and in TWIN press releases
- ♦ **4 TWIN Tickets** (Additional tickets are available for \$65)
- ♦ **Organization** – Highlighted in YW November e-newsletter, on YWCA social media, and in press releases
Logo will have premier placement at the TWIN event, on event-related communications, and on TWIN webpage
- ♦ **(201) Magazine Ad** – Your honorees and organization will be included in a post-event ad in this premium monthly magazine

INSPIRATION - \$1,000

- ♦ **1 Honoree** - Honoree profile/photo included in TWIN program, on YWCA TWIN webpage, and in TWIN press releases
- ♦ **2 TWIN Tickets** (Additional tickets are available for \$65)
- ♦ **Organization** – Highlighted in YW November e-newsletter, on YWCA social media, and in press releases
Logo at the TWIN event, on event-related communications, and on TWIN webpage
- ♦ **(201) Magazine Ad** – Your honoree and organization will be included in a post-event ad in this premium monthly

Great for small businesses and organizations

INFLUENCE - \$250

- ♦ **Full-page Ad** in TWIN program (8" x 5" high-res jpg)
- ♦ **1 TWIN Ticket** (Additional tickets are available for \$65)

MORE WAYS TO SUPPORT TWIN

SUPPORT: \$750 \$500 \$250 \$100 \$ _____

Supporter of \$500 or more will be acknowledged in TWIN program and receive one ticket for each \$500 donated.

ADVERTISE: TWIN program \$200 Full-page ad (8" x 5" high-res jpg) \$150 Half-page ad (4" x 5" high-res jpg) \$50 Shout-out (text only)

BUY TICKETS: _____ tickets @ \$65 each = \$ _____

Your Name _____ Organization _____

Address _____

Email _____ Phone _____

Email completed form(s) and artwork (as applicable) to Lori Murray at lmurray@ywcannj.org
Mail checks to YWCA Northern New Jersey, 214 State St., Suite 207, Hackensack, NJ 07601 or call Lori at 201-345-1888 for payment options/questions.



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IMPACT AND INSPIRATION SPONSOR FORM

Organization Profile

Sponsor Level (check one)	<input type="checkbox"/> IMPACT - \$2,500 <input type="checkbox"/> INSPIRATION - \$1,000
Organization Name (as it will appear in all materials)	
Street Address	
City, State, Zip	
County	
TWIN Contact	
Email	
Phone Number	
Number of Employees	
President/CEO Name and Title (as it will appear in all materials)	

Please provide **no more than six sentences** about your organization including mission, headquarters location, products and/or services, major divisions or offices, and any other pertinent information.

Continued...

TWIN Honoree Profile

Honoree Name (as it will appear in all materials)	
Title and Department	
Business Street Address (if different from corporate)	
City, State, Zip	
Phone Number	
Email	
Length of Employment with Organization	
Home Address	
City, State, Zip	
Cell Phone Number	
Undergraduate Degree and School Name	
Advanced Degree and School Name	

Please provide a **brief summary (7-10 sentences)** of the honoree's key job responsibilities, significant contributions, and community service as you would like it to appear in the TWIN program.

Email completed forms, high-res company logo (eps, jpg), and high-res photo (jpg) of honoree to Lori Murray at lmurray@ywcannj.org **no later than October 10, 2019**

Mail checks to YWCA Northern New Jersey, 214 State Street, Suite 207, Hackensack, NJ 07601 or call Lori at 201-345-1888 for payment options/questions.

YWCA IS ON A MISSION