Dear Friend,

We invite you to take part in a prestigious celebration of outstanding women who have made significant contributions to women’s empowerment, equality, and social justice by supporting the YWCA Bergen County Walking the Talk Gala 2019: Our Time Is Now.

This year’s Gala takes place on Wednesday, May 15, 2019 6:30 pm at Seasons in Washington Township, NJ. We promise a lively evening of delicious food and drink, dancing, auctions, and inspiration.

We are proud to share our impressive list of 2019 Walking the Talk Gala honorees:

- Tiffany Aliche, Author, Owner of The Budgetnista & America’s Favorite Financial Educator
- Melissa Berry, Founder, CancerFashionista.com
- Edwin Ordway, Managing Director, BRG LLC
- Ellen Rafferty, Manager Social Investing, BD
- New Jersey Senator Loretta Weinberg

Sponsorships—available at $10,000, $5,000, and $2,500 levels—are the most powerful way to align your brand with essential programs that improve lives. We also invite supporters to advertise in our Gala journal, attend the Gala, and donate auction experiences/items or funds. Together, we further a joint commitment to the people we serve and promote equality for all regardless of gender, age, race, ethnicity, income level, religion, sexual orientation, or disability.

Options for sponsorships, journal ads, tickets, and donations are included in this packet. You can also visit our Gala website ywcabergencounty.org/2019-gala and follow YWCA Bergen County on Facebook, Twitter, Instagram, and LinkedIn for news and updates.

Sponsors are featured in our Gala communications and outreach as well as at the event, and all supporters are acknowledged. Donations are tax-deductible to the full extent allowed by law (Federal Tax ID 22-1494725). Please contact our Director of Development & Communications Lori Murray with questions at 201-345-1888 / lmurray@ywcabergencounty.org.

Thank you very much for your consideration! We are so excited to partner with you to make a difference in our community.

Warm regards,

Melissa Wreski

Chris Ordway

YWCA Bergen County Gala 2019 Chairs
YWCA BERGEN COUNTY

WALKING the TALK

Gala 2019
OUR TIME IS NOW

WEDNESDAY, MAY 15, 2019
6:30 PM - 10:30 PM

SEASONS
644 Pascack Road, Washington Township, NJ

SPECIAL GUEST HOST

PAT BATTLE
Anchor
Weekend Today In New York/WNBC

HONOREES

TIFFANY ALICHE
Author, Owner of the
The Budgetnista & America’s
Favorite Financial Editor

ELLEN RAFFERTY
Manager, Social Investing
BD

EDWIN ORDWAY
Managing Director
BRG LLC

MELISSA BERRY
Founder
Cancer Fashionista

LORETTA WEINBERG
New Jersey Senator

TICKETS - $175 each or BRING A FRIEND - 2 tickets for $300!
Purchase your tickets at ywca2019gala.eventbrite.com or call Mary at 201-345-4616.

Sponsors:

KONICA MINOLTA
BD
Columbia Bank
SUEZ

Sponsorship opportunities or questions, contact Lori Murray at lmurray@ywcabergencounty.org or 201-345-1888.

YWCA Bergen County
214 State Street, Suite 207
Hackensack, NJ 07601
ywcabergencounty.org

#ywGala
walkingthetalkgala.org
YWCA Bergen County + Your Support = Empowerment for Thousands of Women, Girls, and Families

YWCA Bergen County is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all. We are one of the area’s leading child care providers, a recognized leader in wellness programs, and operator of healingSPACE, Bergen County’s only Sexual Violence Resource Center. Celebrating nearly a century of commitment to our community, today we improve the lives of thousands of women, girls, and families with the support of our donors.

Networking + Education = Equality and Economic Empowerment for Women

YWCA Bergen County’s women’s empowerment programs provide opportunities to connect, learn, and lead, helping entrepreneurs launch new businesses, mothers and caregivers return to work, women of color take leadership positions, unemployed women get back to work, and women leaders further develop. Your support helps expand opportunity and advance equality for all women. $65 provides a day of professional development for a woman seeking employment.

Diversity Awareness + Inclusion = Racial Justice

YWCA Bergen County offers training on understanding racism, where it comes from, how it functions, why it persists, and how it can be undone. $75 provides Undoing Racism education to help community members lead change.

Swim + Safety = Skills for Life

YWCA Bergen County’s aquatics programs teach lifelong fitness and safety skills, are fun and therapeutic, and instill a sense of confidence and accomplishment in people young and old. $150 provides 8 weeks of swim lessons to a person in need.

Fitness + Friendship = Healthier Seniors

YWCA Bergen County’s wellness programs give seniors more opportunities to socialize and improve their well-being. Your support help seniors stay active and engaged. $200 brings senior programs to more communities.

Self-Esteem + Personal Growth = Girl Power

YWCA Bergen County’s programs for girls provide them with the tools they need to realize their full potential. Programs like our Empower U Girls Leadership Academy helps girls become confident, college-bound, and career-ready. $300 gives three deserving high school sophomores a year-long Empower U scholarship.

Childcare + Summer Camp = Peace of Mind for Parents

YWCA Bergen County’s child care and summer camps empower parents by giving them the security of knowing their children are safe, nurtured, and educated. As requests for financial aid increase, so does our need for funds to provide scholarships to deserving families, which your donation can help fulfill. $400 sends a child to summer camp for a week.
WEDNESDAY, MAY 15, 2019
6:30 - 10:30 PM
SEASONS
Washington Township, NJ
ywcabergencounty.org/2019-gala

Sponsor the Gala!

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<th>Amount</th>
<th>Benefits</th>
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| $10,000 | • Your logo displayed on the Step & Repeat  
• Prominent logo placement on event signage  
• Logo showcased on Gala website and event pages  
• Featured in YWCA social media  
• Full-page ad in Gala journal  
• Inclusion in all media materials  
• Complimentary seating for 10 |
| $5,000 | • Prominent logo placement on event signage  
• Logo on Gala website & event pages  
• Included in YWCA social media  
• Full-page ad in Gala journal  
• Inclusion in all media materials  
• Complimentary seating for 4 |
| $2,500 | • Logo placement on event signage  
• Logo on Gala website & event pages  
• Included in YWCA social media  
• Half-page ad in Gala journal  
• Inclusion in all media materials  
• Complimentary seating for 2 |

Show Your Support with a Journal Ad!

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<tr>
<th>Amount</th>
<th>Ad Size</th>
<th>Description</th>
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<tbody>
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<td>$750</td>
<td>Half Page</td>
<td>5” w x 4” h Horizontal Ad</td>
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<tr>
<td>$375</td>
<td>Quarter Page</td>
<td>5” w x 2.5” h Horizontal Ad</td>
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<td>$150</td>
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Design your own ad, or we will design it for you using your logo and information provided for a $75 fee.
Please include camera-ready artwork, to size, as a high-resolution (300 dpi) jpg or pdf. Please email your CMYK ad/artwork to mdistefano@ywcabergencounty.org. Closing date for submitting ads is Tuesday, April 16, 2019.

Join Us on May 15th!

Buy Tickets: ☐ _____ tickets @ $175 each = ________ | NEW! Bring a Friend: ☐ 2 Tickets for $300 ________
Table of 10: ☐ _____ @ $1,500 = ________________

Unable to attend? Your tax-deductible donation is also welcome. $ ____________

YWCA Bergen County is a charitable 501(c)3 non-profit organization.

Name: ___________________________ Organization: ___________________________
Address: __________________________
Email: ___________________________ Phone: ___________________________

Mail completed form and check (payable to YWCA Bergen County):
YWCA Bergen County, 214 State St., Suite 207, Hackensack, NJ 07601
Attn: Mary Eastwood. For questions or other payment options, contact Mary at meastwood@ywcabergencounty.org or 201-345-4616.
**Ad sizes**

<table>
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<tr>
<th>Inside front &amp; inside back cover or Back cover ad</th>
<th>Half-page ad</th>
<th>Quarter-page ad</th>
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YWCA Bergen County - Walking the Talk Gala
Our Time is Now!

Donation Request

May 15, 2019  6:30 – 10:30pm
Seasons Catering - 644 Pascack Road – Washington Twp., NJ 07676

Donor Name: ________________________________
Company: ________________________________
Address: ____________________________________
City/State/Zip: ______________________________
Telephone: ________________________________
Fax: ______________________________________
Email: ____________________________________
Website: __________________________________

Please provide a brief, creative, and detailed description of the item(s) as you wish them to appear in our program.

__________________________________________________________________________

__________________________________________________________________________

Value of Item, Service, or Gift Certificate: ____________________________________

Please check one: My Gift ( ) is attached ** Please arrange for p/u or delivery by 4/15/19
( ) requires pick-up

Please list below any terms, conditions, expiration dates or exclusions:

__________________________________________________________________________

__________________________________________________________________________

THANK YOU FOR YOUR DONATION!

PLEASE MAIL YOUR FORM TO:
YWCA Bergen County
Attn: Mary Eastwood
214 State Street • Suite 207 • Hackensack, NJ 07601
201-345-4616
Or scan to: meastwood@ywcabergencounty.org

YWCA Bergen County is a 501 (c) 3 non-profit organization; Tax ID 22-1494725.
Your gift is tax deductible to the fullest extent of the law